

BETH PRITCHARD

JOURNALISM AND MEDIA

16/12/1997

bethpritchard.co.uk

07543943165

bethanypritchard97@yahoo.co.uk

linkedin.com/in/bethany-louise-pritchard

EDUCATION

University of Lincoln | 2017 - 2020

- First Class BA (Hons) Journalism
- NCTJ Diploma in Journalism
- BJTC Journalism Skills Award
- Craig White Memorial Award for Sports Journalism

Lincoln College | 2016-2017

CHE Lens Based Media

EXPERIENCE

Broadcast Assistant | 2019 - Present

BBC Radio Lincolnshire

- Offer production support for the presenters of multiple shows
- Occasional producer
- Write (sports) news bulletins
- 'Drive' the desk, controlling on-air output
- Conduct interviews
- Appear on air regularly
- Arrange guests
- Engage with listeners

Media Officer | 2018 - Present

Lincoln City Women FC

- Write website content for lincolncitywomen.co.uk
- Create and schedule social media content - graphics and videos
- Manage a team of Media Assistants
- Conduct interviews
- Work to deadlines

Reporter | July 2020 - November 2020

Last Word on Football

- Wrote multiple articles weekly on subjects all around English football
- Worked as a team to pitch and discuss ideas

Reporter | 2018 - 2019

A Young Reporters' Club - Run by Seven League on behalf of the FA.

- Wrote FA Cup match reports and feature articles
- Researched and collaborated with the FA Content team to produce match programmes.



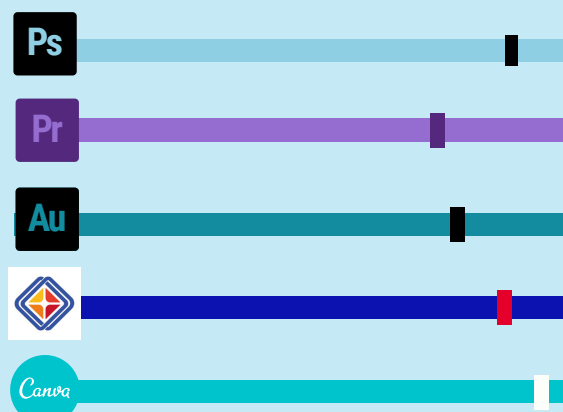
BIOGRAPHY

An enthusiastic journalist with experience in journalism, radio, PR and media.

A freelance reporter and Broadcast Assistant for a series of professional outlets, incorporating online, print and broadcast journalism.

A passionate Media Officer with creative ideas, ambition to improve and team-leading experience.

SKILLS



EXPERIENCE (CONTINUED)

Freelance Journalist | June - November 2019

Bailgate Independent

- Interviewed for articles
- Produced frequent copy or publication
- Acted as photographer for the publication

Sports Reporter | 2019 - 2020

LSJ News and Siren Radio

University news outlets

- Wrote sports bulletins three times a week
- Presented both on TV and radio

Work Placement | December 2019

Sky Sports News

- Two weeks with Sky Sports News in Osterley
- Wrote articles for the website
- Scripted TV news bulletins
- Edited videos of press conferences
- Attended press conferences

Work Experience | July 2014

Communications department at the City of Lincoln Council

- Attending press conferences
- Writing press releases

VOLUNTARY WORK

Student Ambassador | December 2019

- Sky Sports News - Women in Sports Media Conference
 - Creating podcasts with school students alongside Sky Sports staff
- 'Newspaper day' - Helping secondary school children produce articles

Photographer | April - May 2019

Linkage Community Trust

Content Creator | April - September 2019

City of Lincoln Council

- Working on magazines and leaflets for Boultham Park and Lincoln Arboretum
- Remodelling the Hartsholme Country Park website

Events Volunteer | September 2018 - March 2020

CoppaFeel! Uni Boob Team

- Fundraising and creating awareness of breast cancer
- Improving communication skills through talking to students and other members of the public about how they can spot signs of breast cancer

INTERESTS



PHOTOGRAPHY



FICTION &
NON-FICTION
WRITING



FOOTBALL

ADDITIONAL INFORMATION



60WPM
SHORTHAND



DRIVER

AUTHOR OF 'NO POINTS' (COMING
EARLY 2021) AND 'THE NEXT GEN
BIOGRAPHY' (COMING SPRING 2021)
**CO-AUTHOR OF THE WOMEN'S
FOOTBALL YEARBOOK 2020-2021**

REFERENCES

Available upon request.

PORTFOLIO

Available at bethpritchard.co.uk or a
hard copy upon request.