

BETH PRITCHARD

JOURNALISM AND MEDIA

16/12/1997

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EDUCATION

University of Lincoln | 2017 - 2020

- First Class BA (Hons) Journalism
- NCTJ Diploma in Journalism
- Craig White Memorial Award for Sports Journalism

Lincoln College | 2016-2017

CHE Lens Based Media

EXPERIENCE

Broadcast Assistant | 2019 - Current

BBC Radio Lincolnshire

- Offer production support for the presenters for multiple shows
- Occasional producer
- Write (sports) news bulletins
- Conduct interviews
- Appear on air - co-presenting
- Arrange guests
- Engage with listeners

Media Officer | 2018 - Current

Lincoln City Women FC

- Write website content for lincolncitywomen.co.uk
- Create and schedule social media content - graphics and videos
- Manage a team of Media Assistants
- Conduct interviews
- Work to deadlines

Reporter | 2018 - 2019

A Young Reporters' Club - Run by Seven League on behalf of the FA.

- Wrote FA Cup match reports and feature articles
- Researched and collaborated with the FA Content team to produce match programmes.

Freelance Journalist | June - November 2019

Bailgate Independent

- Interviewed for articles
- Produced frequent copy or publication
- Acted as photographer for the publication



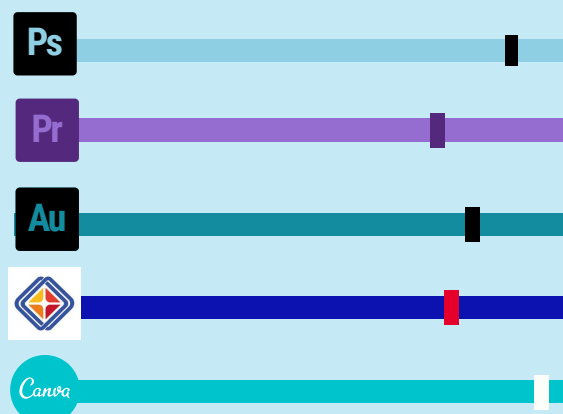
BIOGRAPHY

An enthusiastic journalist with experience in journalism, radio, PR and media.

A freelance reporter and broadcast assistant for a series of professional outlets, incorporating online, print and broadcast journalism.

A passionate Media Officer with creative ideas, ambition to improve, a team-leading experience.

SKILLS



EXPERIENCE (CONTINUED)

Sports Reporter | 2019 - 2020

LSJ News and Siren Radio

University news outlets

- Wrote sports bulletins three times a week
- Presented both on TV and radio

Work Placement| December 2019

Sky Sports News

- Two weeks with Sky Sports News in Osterley
- Wrote articles for the website
- Scripted TV news bulletins
- Edited videos of press conferences
- Attended press conferences

Work Experience | July 2014

Communications department at the City of Lincoln Council

- Attending press conferences
- Writing press releases

VOLUNTARY WORK

Student Ambassador| December 2019

Sky Sports News – Women in Sports Media Conference

- Creating podcasts with school students alongside Sky Sports staff
- 'Newspaper day'
 - o Helping secondary school children produce articles
 - o Using InDesign to produce the newspaper

Photographer | April - May 2019

Linkage Community Trust

Content Creator | April - September 2019

City of Lincoln Council

- Working on magazines and leaflets for Boultham Park and Lincoln Arboretum
- Remodelling the Hartsholme Country Park website

Events Volunteer | September 2018 - March 2020

CoppaFeel! Uni Boob Team

- Fundraising and creating awareness of breast cancer
- Improving communication skills through talking to students and other members of the public about how they can spot signs and symptoms of breast cancer

INTERESTS



PHOTOGRAPHY



FICTION
WRITING



FOOTBALL

ADDITIONAL INFORMATION



60WPM
SHORTHAND



DRIVER

CO-AUTHOR OF THE WOMEN'S
FOOTBALL YEARBOOK 2020-2021

REFERENCES

Available upon request.

PORTFOLIO

Available at bethpritchard.co.uk or a
hard copy upon request.